The purpose of this document is to outline the key details of a curation experiment from start to finish. This document is meant to be a guiding resource for the curator carrying out the experiment, a way for stakeholders to track progress, and to serve as a historical record of curation’s decision-making process.

**Experiment Title**

*Project stakeholders:*

**The Problem We’re Trying To Solve**

*Background information goes here: What do we want to learn or change?*

**How We Think We Can Solve It**

*Make sure to include context around the goal – why are we even talking about this?*

**Open Questions**

*What do we know? What don’t we know? Thinking about this at the start will help us later on as we execute and process the experiment*

**Roadmap**

*Get into the details. What process will be implemented?*

**Key Performance Indicators**

*How will we measure success and failure?*

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<thead>
<tr>
<th>Current KPI</th>
<th>Target KPI</th>
<th>Actual KPI</th>
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Key Decisions

Let’s keep things transparent. Try to keep track of important decisions around this experiment for the historical record.

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<tr>
<th>Issue</th>
<th>Decision</th>
<th>Who Was Involved</th>
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Let’s Talk Results

How did the experiment go? Do we need to make tweaks and run it again? Are we ready to make a strategy decision?

Post Mortem

Any followup notes go here.